

Seventh Annual



**KICKIN'
FOR
KIDS**

KickinForKidsKC.com

**SPONSORSHIP
OPPORTUNITY**



**Youth 3 v 3 Soccer Tournament
July 17, 2010**



WHAT IS KICKIN' FOR KIDS?

KICKIN' FOR KIDS is an annual fundraiser to benefit the Children's Miracle Network, an alliance of premier hospitals for children. Locally, Children's Miracle Network benefits the University of Kansas Medical Center Pediatrics and Children's Mercy Hospitals and Clinics.

The one-day youth soccer tournament will take place at Tiffany Springs Park (Kansas City North –North of Barry Rd. on NW Hampton.) on July 17, 2010. The Recreational and Competitive youth soccer community of the Greater Kansas City Metropolitan Area and surrounding region are invited to participate in the 3 v 3 tournament.

Since it's creation in 2004, over \$100,000 has been raised through the annual Kickin' for Kids events.

The tournament field will include boys and girls ranging from under 6 to Men's Open

For more information, please visit our official web site:

– www.KickinForKidsKC.com





YOUR CONTRIBUTIONS

KICKIN' FOR KIDS is proud to say that the funds raised stay in our local community and are invested in life-saving programs at KU Medical Center Pediatrics and Children's Mercy Hospitals and Clinics. Since its inception in Kansas City in 1986, Children's Miracle Network has raised \$8 million for life-saving programs and services for children. Below are listed some of the programs that CMN has funded:

- Urgent Care Center at Children's Mercy South Hospital
- Research programs seeking treatments and cures for cancer, diabetes, rheumatoid arthritis and other childhood diseases
- Expansion of the Intensive Care Nursery at Children's Mercy Hospital
- Echocardiography machine to diagnose heart defects at KU Medical Center
- Portable IV pumps for outpatient chemotherapy
- Equipping an intensive care vehicle used to transport high risk and acutely ill infants
- Training of foster and adoptive parents of substance abused infants
- Construction of parent rooms adjacent to a neonatal intensive care unit
- Computer equipment and school supplies for inpatient classrooms

FACTS ABOUT CHILDREN'S MIRACLE NETWORK

- Approximately every three minutes, a child is treated at KU Medical Center and Children's Mercy Hospitals and Clinics.
- Annually, the emergency rooms at those hospitals have over 75,000 visits.
- There were more than 2,100 critical care transports to Children's Mercy Hospitals and Clinics – making it the third busiest specialty transport unit in the country.
- Annually, over 16,000 children have surgeries at these hospitals.
- Every day, five children require intensive care treatment at these hospitals.
- Children are treated for every disease and condition imaginable at both hospitals.
- Patients are not turned away based on their ability to pay.





Sponsorship Opportunities

Center Spot Sponsor - \$10,000

The Center Spot Sponsor receives title recognition on all promotional items as well as on the event-day T-shirt distributed to all participants and volunteers. The Center Spot Sponsor will have its logo on the official event commemorative soccer ball.

Center Spot Title Sponsors will receive the following:

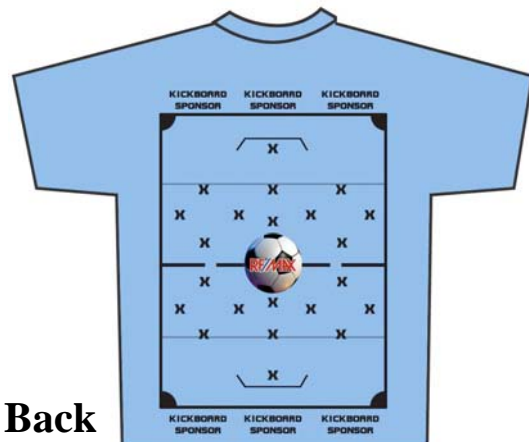
- Recognition on all event promotional materials including event Web site
- Exclusivity as the only event title sponsor
- Prominent logo recognition on tournament T-shirt and commemorative soccer ball
- Logo included on event banners to be displayed at the tournament
- Signage onsite as a field sponsor for four fields
- Opportunity to include Give-A-Way or marketing information in player participant packet and one display table onsite at event to promote company's product/services
- 15 official Kickin' For Kids T-shirts
- 40 official event soccer balls
- Kickin' for Kids Recognition Plaque



Sample of Event Shirt



Front



Back

The "X" on the playing field denotes the placement of the Starting Lineup Sponsor logos.



Sponsorship Opportunities

Field Sponsors - \$5,000

The Field Sponsors will receive premier recognition on all promotional materials as well as on the event-day T-shirt.

Three Sponsorships Available

Field Sponsor will also receive the following:

- Event banner at 3 to 4 fields (depending on need)
- Market with company name, phone, and website on all soccer balls (approximately 1,000 to 2,000 balls depending on sales)
- Recognition on event promotional materials including event Web site
- A banner with sponsor logo onsite at the event (banner may be given to sponsor)
- Signage as a field sponsor for the tournament
- Prominent logo recognition on the back side of event T-shirt
- Opportunity to include Give-A-Way or marketing brochure/flyer in player participant packets
- Display table at the tournament for information on services/product offered by sponsor
- 50 official event soccer balls
- 4 Kickin' For Kids T-shirts
- Kickin' for Kids Recognition Plaque
- Invitation to Sponsor Recognition Banquet for 2





Sponsorship Opportunities

Kickboard Sponsors - \$2,500

The Kickboard Sponsors will receive premier recognition on all promotional materials as well as on the event-day T-shirt.

Six Kickboard Sponsorships Available

Kickboard Sponsor will also receive the following:

- Recognition on event promotional materials including event Web site
- A banner with sponsor logo onsite at the event (banner will be given to sponsor)
- Signage as a field sponsor for the tournament
- Prominent logo recognition on the back side of event T-shirt
- Opportunity to include Give-A-Way or marketing brochure/flyer in player participant packets
- Display table at the tournament for information on services/product offered by sponsor
- 5 official event soccer balls
- 4 Kickin' For Kids T-shirts
- Kickin' for Kids Recognition Plaque
- Invitation for 2 to Sponsor Recognition Banquet

Starting Lineup Sponsors - \$300

Starting Lineup Sponsors receive recognition with a two-line company listing on the back of the event-day T-shirt.

22 Starting Lineup Sponsorships Available

Starting Lineup Sponsors will receive the following:

- Recognition on event Web site
- Two line listing on the back of official tournament T-shirt
- 2 official Kickin' For Kids T-shirts
- 1 official event soccer balls
- Kickin' for Kids Recognition Plaque
- Invitation to Sponsor Recognition Banquet





Sponsorship Opportunities (cont.)

Team Member Sponsors - \$150

Team Member Sponsors receive recognition with a one-line individual or company listing on the event-day T-shirt.

Limited Number of Team Member Sponsorships Available

Team Member Sponsors will receive the following:

- One line listing on the back of official tournament T-shirt
- Two official Kickin' For Kids T-shirts
- Kickin' for Kids Recognition Certificate

Underwriting Opportunities

Water Bottle Sponsorship- \$1,500

Participants will receive a water bottle in their player participant packet. Sponsor contribution will offset the expense of the water bottles.

One Water Bottle Sponsorship Available

Water Bottle Sponsor will receive the following:

- Recognition on event Web site
- Prominent one-color logo recognition on water bottle
- Opportunity to include Give-A-Way or marketing information brochure/flyer in player participant packets
- 2 official event soccer balls
- Kickin' for Kids Recognition Plaque





Underwriting Opportunities (cont.)

1st Place Award Sponsorship- \$1,000

Champion Teams will receive Ball with Sponsor's logo. 1st place sponsor will receive:

- Recognition on event Web site
- Opportunity to include Give-A-Way or marketing information brochure/flyer in player participant packets
- 2 official event soccer balls
- Kickin' for Kids Recognition Plaque

2nd Place Award Sponsorship- \$600

2nd place Teams will receive a Ribbon and a Medal. 2nd place Sponsor will receive:

- Recognition on event Web site
- Opportunity to include Give-A-Way or marketing information brochure/flyer in player participant packets
- 1 official event soccer ball
- 1 official Kickin' For Kids T-shirt
- Kickin' for Kids Recognition Plaque





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Underwriting Opportunities (cont.)

Dunk Tank Sponsorship- \$500

- Recognition on event Web site
- Opportunity to include Give-A-Way or marketing information brochure/flyer in player participant packets
- 1 official event soccer ball
- 1 official Kickin' For Kids T-shirt
- Kickin' for Kids Recognition Plaque

Speed Shot Sponsorship- \$500

- Recognition on event Web site
- Opportunity to include Give-A-Way or marketing information brochure/flyer in player participant packets
- 1 official event soccer ball
- 1 official Kickin' For Kids T-shirt
- Kickin' for Kids Recognition Plaque



Kickin' For Kids Sponsorship for 3v3 Tournament July 17, 2010.

Company Name _____

Address _____

City, State, Zip _____

Phone _____ Email _____

Sponsorship Opportunities

Please check the sponsorship option you have selected:

- Center Spot Sponsor..... \$10,000
- Field Sponsor..... \$5,000
- Kickboard Sponsor..... \$2,500
- Water Bottle Sponsor \$1,500
- Starting Lineup Sponsor..... \$300
- Team Member Sponsor \$150
- 1st Place Sponsor \$1000
- 2nd Place Sponsor..... \$600
- Dunk tank Sponsor \$500
- Speed Shot Sponsor..... \$500
- Auction Item Donation _____
- Other _____

Company Representative Name, Title

Company Representative Signature

Payment Options:

- Enclosed is the check payable to Kickin' For Kids
- Please bill my Mastercard/Visa/American Express/Discover:

Account No. _____ Expiration _____

Name on card _____

Please FAX this form to: 816-285-2386

Or mail this form to:

Kickin' For Kids
P.O. Box 681484
Riverside, MO 64168

For more information regarding sponsorship opportunities, please contact Sponsorship Chair, Leo Sebus, (816) 777-5435 or email leosebus@remax.net